

# Three Records of Failure

Three politicians who want to be Sheriff

**Matthew  
Carberry**



"Sheriff Carberry's administration of the Sheriff's office has been attacked again and again by Federal, State and County surveys. He no longer commands respect among criminals and has become an embarrassment to San Franciscans. Crime has spiralled since he became Sheriff."

**William  
Bigarani**



"Mr. Bigarani's only credentials to be San Francisco's Sheriff are a series of loud pronouncements for law and order. His most noteworthy accomplishment as policeman was the arrest of a barefoot teenage girl over 10 years ago!"

**Matthew  
O'Connor**



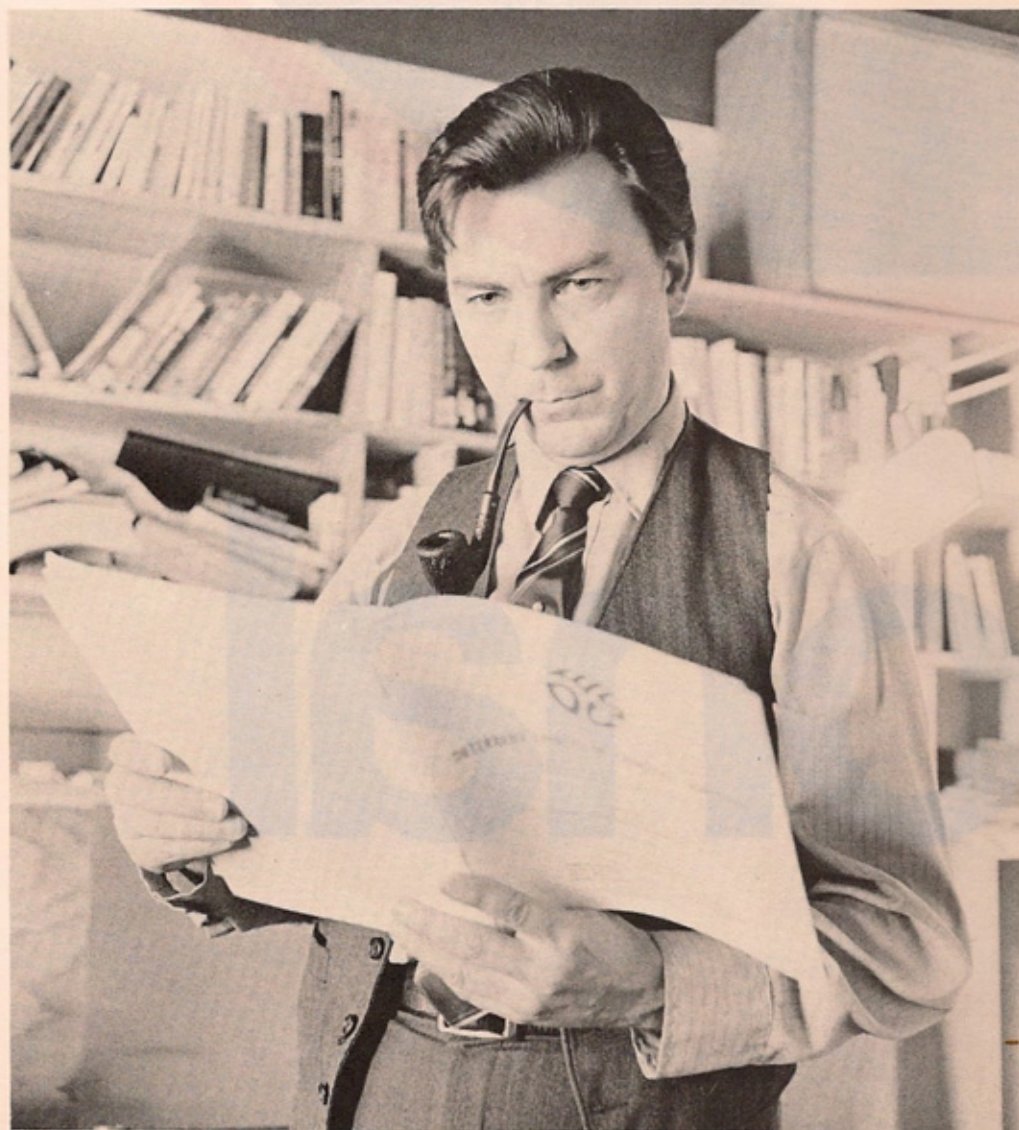
"Despite a long history of anti-drug rhetoric, as head of the State Bureau of Narcotics, heroin and other hard drug traffic in San Francisco has spiralled during Mr. O'Connor's 10-year reign as our Drug Czar. Words are not enough! The O'Connor approach has failed."

**The OLD approaches to  
stopping crime have failed.  
San Franciscans need...**



# Sheriff **Hongisto**

The **New** Professional





# Sheriff **Hongisto**

a **new** professional  
**Hongisto** (Hon-gis-to) is Competent.

## Decorated Policeman

10 years a  
San Francisco policeman  
and a highly decorated  
officer. Graduated high-  
est in class from Police  
Academy. Received 12  
captain's citations in  
one 3-year period.

## Criminologist

Richard Hongisto  
has a master's degree  
from the UC School of  
Criminology and will re-  
ceive his doctorate next  
year. As Sheriff, Hongisto  
will be among the 5% of  
law enforcement officers  
in the U.S. with Crime  
degrees.

Pin the  
San Francisco **Sheriff**  
badge on a new  
professional  
who **inspires**  
**respect.**

## Police Community Relations Expert

As a member of  
the elite Community  
Relations Unit, Hongisto  
is known to San Francis-  
cans and professionals  
throughout the U.S. as  
an expert on crime  
control.

## Police Science Instructor

Hongisto is known  
throughout the Bay  
Area as a professional  
and a strong advocate  
of new approaches  
to crime control.

## Police Reporter

A television  
news reporter.

## Winner of coveted Medal of Valor

For extreme bravery in  
apprehending an armed  
robber while off duty.



# Sheriff **Hongisto**

**A Professional who Inspires Respect  
and who will Restore Integrity to  
the San Francisco Sheriff's office.**



## **Hongisto knows crime and jails**

As a Criminologist, Hongisto knows crime, criminals and jails. He has studied first hand, new approaches to fighting crime and rehabilitating criminals. As a Policeman in San Francisco for ten years Hongisto knows crime. As a Police Science Instructor he is an authority on the methods of criminals, and the causes and prevention of crime. As a television reporter he knows how to communicate his ideas to the public.

## **Hongisto knows San Francisco**

At 35 years old, Dick grew up in the Richmond and Sunset Districts of San Francisco. Dick still resides with his wife, Kathy, in their Richmond District home, several miles away from the Sunset District home of Dick's parents, Mr. and Mrs. Ray Hongisto. He is a graduate of George Washington



High School, San Francisco State College and the University of California School of Criminology. He is currently on the board of the Council for Civic Unity and a member of San Francisco Mental Health Association.

## **Hongisto as Tough as the Law**

Dick was a highly decorated police officer—won 12 captain's citations in one three year period. He holds the coveted **MEDAL of VALOR**. He also graduated from Marine Corps training school at the top of his class.

## **Hongisto as Human as the Law**

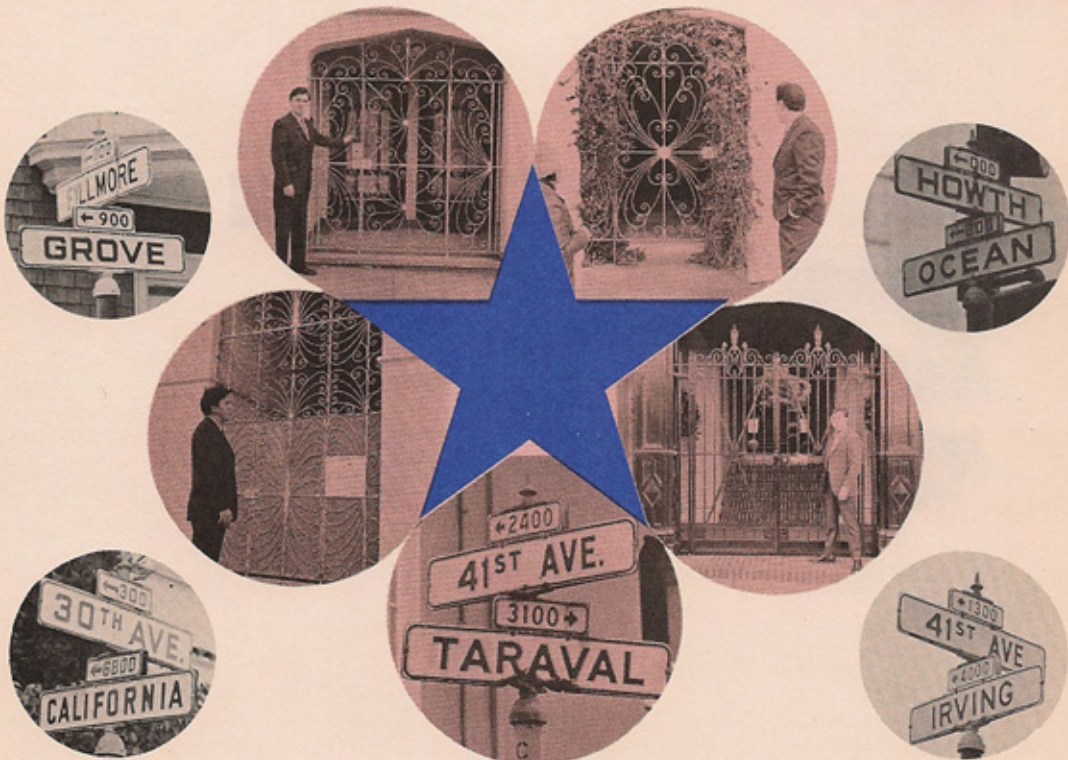
As a leading member of the nationally acclaimed Community Relations Unit, Hongisto is well known throughout San Francisco as a human beat cop.



# Sheriff **Hongisto**

The **New** Professional  
knows crime in San Francisco.

"Too many San Franciscans have had to install iron gates for protection against crime. The city of the Golden Gates is becoming a city of Iron Gates — Where citizens are prisoners in their own homes after dark — where the streets are becoming less and less safe for San Franciscans. **That these gates are needed is proof of the failure of the old approaches to crime!**"





# Sheriff Hongisto

## has a **New** Plan for Crime Control

### The Jail

I will do everything within my power to restore integrity to the office of Sheriff of San Francisco. Our jail is nothing but a school for crime, producing bigger and better criminals, turning marginal offenders into dangerous criminals, and housing too many men and women who belong any place but in jail. I will completely overhaul jail programs, using rehabilitated convicts to work closely with inmates both inside and outside the prison. However unpopular, I would create a more human environment for inmates because I feel strongly that a prison fit for rats breeds rats.

**The present Sheriff's administration of County Jail has been attacked over and over again by Federal, State and County groups. As presently administered the jail is one of the greatest causes of crime in San Francisco—an embarrassment and a threat to San Franciscans.**

### The Sheriff's Office

I believe the responsibilities on the Sheriff should be expanded. The Sheriff ought to do something for his \$26,000 a year salary. Frankly I believe that jails are too little, too late as a crime preventor. What good is a jail to the citizen who has been robbed, maimed, or killed? Crime must be stopped before it happens.

**Therefore I will spend a significant portion of my time in every neighborhood in San Francisco, educating citizens on how to avoid and prevent crime and how to avoid becoming a victim.**

A sheriff should also oppose bad laws and advocate new ones. I will institute a research program to find out who the criminals are, plot their approaches and techniques and make this information available to San Franciscans.

### New Approach to Law Enforcement

**My opponents are domestic hawks whose only approach to solving crime is force — more men, more guns, more blood. This approach did not work in Vietnam and it will not work in America.** I yield in toughness to no man, but I believe that above all a sheriff must inspire respect for law. The cement of a democratic society is a common respect and voluntary obedience for the law. Without these in America and San Francisco, unlimited guns, men and weapons will not be enough to prevent a total breakdown of law and order. Vietnam is a tragic example of the limitations of sheer force in preserving law and order. Too many politicians are mouthing the same pat phrases about crime which got America into a hopeless quagmire in Vietnam. **I think it's about time we stopped playing politics with crime and began to solve it.**

### You The Victims

I would propose and advocate a victim compensation law — so that legitimate victims can recover their losses. Aside from auto thefts, few stolen goods are ever returned to their owners.

### Drugs

It's time we stopped playing politics with drugs and started to solve the problem. The narcotics problem has skyrocketed in the last ten years and our enforcement programs have been failures. I would institute a drug rehabilitation program at County Jail and begin intensive community education programs at schools using rehabilitated jail inmates to warn children about the ugly realities of hard drugs and narcotic addiction.

### The Real Causes of Crime How to Protect Yourself

Much crime can be eliminated before it begins by eliminating the causes of crime. A sheriff has a role to play in combating the social conditions which create crime. A sheriff must be a healer.

I will issue crime protection information to all San Franciscans advising you how to protect yourself against theft, burglary, robbery, purse snatching and violent assaults.





**A new Beginning for The City  
A New Professional.**

**Let's Restore Integrity to the San Francisco  
Sheriff's Office and Let's Keep San Francisco  
the Golden Gate City.**

**Help us elect Richard Hongisto sheriff.  
(Hon-gis-to)**

**Richard Hongisto needs your Help to  
institute a New Program for Crime Control  
How**

1. Please display the sign on the back of This Brochure on a Prominent Window in Your Home which faces the Street.
2. Call Hongisto Headquarters and join the Hundreds of Volunteers already working to make Dick the Next Sheriff.
3. Write out a Check — small or large — payable to Hongisto for Sheriff Committee at the above address.
4. Vote for Dick Hongisto.
5. Get Ten friends to vote for Dick Hongisto.

**Dante Andreotti**  
Assemblyman Willie Brown  
**Dr. Washington Garner**  
Aileen Hernandez

**Mrs. Tevis Jacobs**  
Gordon Lau  
**John Riordon**  
Yori Wada

# Sheriff **Hongist**

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**The New Professional**

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